



SAWMILL INDUSTRY DAYS 2014

PROFITABILITY AND
GROWTH THROUGH
TECHNOLOGY

Sawmill Industry Days, organized by the Association of Finnish Sawmillmen were held in a Finnish city Hämeenlinna 29.-30.10. The purpose of the event was to introduce the industry's latest technological applications in workshops and offer the sawmill professionals a forum to discuss timely topics. This year's main theme was profitability and growth through the technology.

The Sawmill Industry Days brought together the leading companies specialized in sawmill devices, automation and software development. Savcor was represented in the event by the CEO **Jukka Rautianen**, Product Manager **Jari Jokinen** and Account Manager **Matti Lehtola**.

Savcor's delegation introduced the company's latest innovations and products in a workshop, which gained great interest and positive feedback from the audience. According to Lehtola the delegation was very pleased with the event and its organizers, as well as the guests.

- Everything was organized well and professionally. The event and the workshops gave the sawmill professionals an excellent opportunity to update their knowledge concerning the suppliers and discuss timely topics and the future of the industry. Our workshop was a success and it accumulated interesting and fruitful conversations, explains Lehtola.

- This year's main theme was profitability and growth through the technology, which is also a cornerstone of our software

development: Savcor ERP offers a great solution to reach these objectives. Savcor ERP provides the information and tools for more efficient performance, analysis and optimization of the whole supply chain. These are the key elements in ensuring the competitiveness in today's fierce markets.

- Competition hardens and the market prices of the raw materials are unstable. Because of the changed market situation, an exact follow-up of the costs and profits plays a key role in the success, Lehtola describes.

-Related to this we introduced our MEKA MRP and its costings functionality in our workshop. With the help of this function the user can easily examine the costs of the processing and thus see if the raw material is worth further processing or if it should be sold as lumber. In other words, we help our customers to maximize the economic benefits of their raw materials.

Lehtola points out that the big warehouse volumes represent another challenge for the contemporary sawmill industry.

- This challenge can be met by gaining more precise control of the warehouse information. Savcor ERP and MEKA MAP feature an advanced graphic tool, which visualizes the order

and location of packages in warehouses thus increasing the efficiency of forklift drivers' work. The latest feature in the software is the dispatching function designed to optimize the warehouse cycle and ease the shipments.

The increased size of sawmill operators has also set new requirements for the software development.

- The size of the companies has increased and nowadays it is typical that the same operator has production lines on several different locations. Geographical distances set new demands on ERP systems: today's norm is that the ERP system has to be capable of centralized control of operations taking place simultaneously in various different locations, Jokinen describes.

The development of modern ERP systems calls for co-operation between software developers and companies delivering automation and logistics solutions.

- To serve our customers in the best possible way, we have developed the compatibility between our ERP system and logistics and automation programs in a close cooperation with our partner companies, Jokinen tells.



||
We help our customers to maximize the economic benefits of their raw materials.

MATTI LEHTOLA
Account Manager, Savcor



JARI JOKINEN & MATTI LEHTOLA